



The iCohere Advantage

Partnering together, we can help raise your organization's online collaboration efforts to new levels. iCohere is a next generation professional collaboration solution. The people of iCohere have been at the forefront of online learning and social networking since 2001. We have partnered with over two hundred nonprofit, governmental and commercial organizations – including the United States Agency for International Development (USAID), the American Speech-Language-Hearing Association (ASHA), the Paulist National Catholic Evangelization Association (PNCEA), the American Society of Association Executives (ASAE), Bank of America, and AT&T – with over 300,000 user licenses sold worldwide.

We understand what it takes to make professional Web 2.0 collaboration, virtual conferences, and learning initiatives work. In fact, in a recent Dun and Bradstreet survey our clients rated us in the 98th percentile in terms of our responsiveness, attitude, courtesy and professionalism.

And iCohere is affordable -- we enable you to create highly effective and successful programs without costly custom development. So even in tight economic times, iCohere empowers you to fulfill your organization's mission for member education and professional networking.

At iCohere, we apply our backgrounds in education, group dynamics and knowledge management to all the services we provide. What are the results?

1. We serve as your single vendor to provide a complete cost-effective solution for your online collaborative efforts. You don't need a variety of different systems to provide social media services to your members:

- Virtual (Online) Conferences & Events
- Communities of Practice with Social Networking
- Collaborative eLearning Courses & Professional Development
- Webinars & Team Meetings
- Organizational Change Initiatives

We provide a cost-effective, integrated solution with a single learning curve, single user interface, single administrative control center that comes with complete and flexible consulting and support services.



2. We deliver the integrated functionality needed for high-quality team & community interactions.

With iCoHERE 8 you get unlimited access to a branded environment with the features you need most, including Search across all system resources. And, importantly, our system is accessible on both PCs and Macs through standard web browsers -- Internet Explorer, Firefox, Safari, and Mozilla.

3. We make iCoHERE easy to use, highly configurable and quick to deploy. Our software allows you to create an environment that fits the precise purpose and goals of your group(s). Everything in iCoHERE is managed through templates using a standard web browser. Your community administrators do not need technical knowledge or programming skills to quickly configure iCoHERE to suit your needs. In fact, most of our clients are trained and have their systems configured, populated and ready for action within a few weeks. And because the iCoHERE user interface is so straightforward, your users can start participating immediately without formal training.

4. Our world-class consulting & support services team helps ensure your success. We are hands-on and accessible – by email, by chat and by phone. We work hard to understand your needs and find creative, cost-effective ways to address them. We provide free system training and unlimited coaching and support for your organization’s administrators and site leaders. We have a rich menu of standard and special project consulting and support services, including:

- Training for your administrators, community leaders and content managers
- Coaching on how to configure and brand iCoHERE to best serve your mission
- Technical Support for your key contacts and administrators
- Consulting on advanced collaboration strategies
- Login support for end-users

5. We offer a sophisticated IT & security infrastructure to meet your needs. iCoHERE is available either as a fully-managed and secure hosted internet service with all the capabilities listed below, or as a software package installed on your servers. In either setup, iCoHERE enables you to control your private collaboration environment, backed by our training, consulting and support.

Our team is focused on serving your needs, and we look forward to working with you!

“In partnership with iCoHERE since 2006, we have developed a multi-course online training institute and a community of practice for regional leaders. In September 2008, we hosted our first multi-day online conference. In each of these undertakings the professionals at iCoHERE have been very responsive to our needs and questions. The iCoHERE platform is easy-to-use and continues to be updated as the needs of their clients suggest new possibilities. We are very pleased with our partnership with iCoHERE, Inc. and are excited about the opportunities before us.”

*Sr. Susan Wolf, SND, MA, MBA
Senior Vice-President and Executive Director
Paulist National Catholic Evangelization Association (PNCEA)
Washington, DC*